

Dear Board of Education:

Attached is a contest that my Advanced Telecast would like to participate in. They would have to create a 2 minute music video using Katy Perry's song "Roar". This would give them the opportunity to learn how to produce a music video by working on timing, lip syncing, appropriate shots and lighting. The video would be worked on during class as a project. If their video is selected they can win a concert for the school by Katy Perry and the event would be broadcasted on Good Morning America.

Katy Perry is a positive role model for the students and her songs project a positive image.

I ran this by Mr. Ed Gibbons, and he said it would be OK to enter the contest.

This was announced last week and the deadline is October 1st.

Thank You

Karen Gainey



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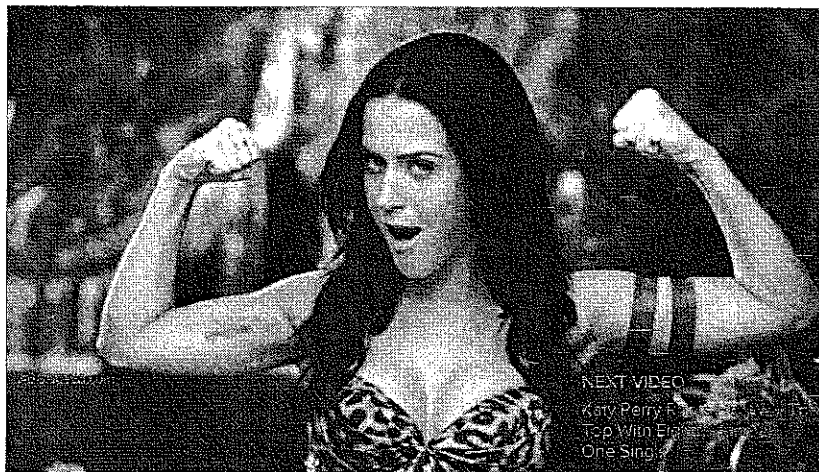
'ROAR With Katy Perry' Contest: 'Good Morning America' Official Rules

Sept. 6, 2013



153

11 Comments



NEXT VIDEO
Katy Perry
Top With E
One Singl

You've heard Katy Perry "Roar." Now Katy Perry and "Good Morning America" want to hear your school roar.

Send us a two minute video of you and others at your school performing your own rendition of "Roar" for a chance to win "Good Morning America"'s "Roar With Katy Perry" contest. The qualified school of one lucky student representative entrant will win a live concert by the chart-topping artist to be held at the school on or about October 25, 2013. The concert will also be broadcast on "Good Morning America."

Wouldn't you like to have Katy Perry roar into your school? [CLICK HERE](#) to enter between September 11th and October 1st for a chance for your school to win!



Katy Perry Roars Her Way to Top

GOOD MORNING AMERICA'S "ROAR with Katy Perry" OFFICIAL CONTEST RULES

NO PURCHASE NECESSARY TO ENTER OR WIN.

Eligibility Guidelines:

Contest sponsored by Good Morning America ("GMA") and American Broadcasting Companies, Inc. ("ABC"), (collectively, the "Sponsors").

Entrants to Good Morning America's "ROAR with Katy Perry" Contest ("Contest") must be currently enrolled as high school students, legal residents of the 48 contiguous United States or the District of Columbia and 13 (thirteen) years old or older. An entrant will be considered a student representative of his or her school, which, in order to qualify for the grand prize, must be exempt from taxes under the Internal Revenue Code of 1986, as amended. To be considered a valid submission, all entrants are subject to confirmation of their enrollment status, qualification of their

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school's tax exemption status, and the willingness of their qualified school to host the Katy Perry grand prize concert on or about October 25, 2013.

Any individuals (including but not limited to employees, consultants, independent contractors, and interns) who have, within the past six months, performed services for the Sponsors, any organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Contest or supplying the prize, and their respective parent, subsidiary, affiliated and successor companies, and immediate family and household members of such individuals, are not eligible to enter. "Immediate family members" shall mean parents, step-parents, children, step-children, siblings, step-siblings, or spouses. "Household members" shall mean people who share the same residence at least three months a year.

How to Enter:

To enter, navigate the Internet to www.goodmorningamerica.com and click on the link for Good Morning America's "ROAR with Katy Perry" Contest which will take you to the Contest home page. There you will find instructions on the appropriate and acceptable file formats and sizes for submitting your entry electronically.

Submit a video up to two minutes in length of your own interpretation of any portion of Katy Perry's song "ROAR". You MUST use Katy Perry's audio recording of "Roar" in your submission. You are prohibited from using any other music, songs, melodies, recordings, or lyrics in your videotaped entry.

Submissions may include singing or lip syncing to the song. You may ONLY (a) lip sync silently to the music or (b) sing along to the music. Any variation from or violation of this rule shall result in disqualification of the entry.

Submissions may also include dancing or other types of performance. All participants in the video must be affiliated with your school and may include students, teachers and administrators.

Included in your submission must also be a brief essay, up to a maximum of 100 words, that describes the idea behind your video.

You warrant and represent that all of the Materials submitted by you are original to you (and not based on or derived from any other materials), that you own all necessary rights in and to the Materials (with the exception of the rights to "Roar" which are fully transferable, and that you are not subject to any recording agreement, production agreement, union or guild agreement, or any similar agreement which would interfere with your ability to enter into this Contest or grant all of the rights to be provided hereunder. Accordingly, you further warrant and represent that you have the right to enter into this agreement and grant the rights hereunder without the need for permission from or payment to any other party and the exercise of the rights set forth herein (and in the Contest Rules) by the Sponsors will not violate any third party rights and will not violate any contractual obligations or confidential relationships which you may have to or with any third party.

Any entries submitted with inappropriate or offensive content will be immediately disqualified. No entry may be submitted in any other contest or promotion.

Upon submission, you will see a thank you message on your screen indicating that you have successfully entered. You will not receive a further acknowledgement. Free internet access is available at most public libraries.

Incomplete entries will be disqualified. Proof of entering information at the Contest website or registration form is not considered proof of delivery to or receipt by Sponsors of such entry. Personal information collected in connection with this Contest will be used in accordance with ABC.com's privacy policy, available at <http://corporate.disney.go.com/corporate/pp.html>.

Contest Entry Period: Good Morning America's "ROAR with Katy Perry" Contest entry period begins 7:00 a.m. Eastern Time ("ET") on September 11, 2013 and ends at 5:00 p.m. ET on October 1, 2013 (the "Contest Period"). Sponsors' computer is the official clock for this Contest.

Judging Procedure, Notification and Finalists Judging:

Eligible entries will be judged on the basis of creativity, on-air appeal, "wow" factor, originality and feasibility of a live performance at the entrant's qualified school. Decisions of the judges are final as to all Contest-related matters.

One entry will be chosen as the winning entry by the judges. The entrant's qualified school is considered the Winner ("Winner"), and an authorized administrative representative from the school must acknowledge acceptance of the prize on behalf of the entrant and the school. For the avoidance of doubt, the entrant who submitted the winning entry is a student representative of his or her qualified school, and he or she is not eligible to receive a prize in his or her individual or personal capacity.

The Entrant who submitted the winning entry on behalf of his or school will be notified on by email or phone on about October 10, 2013 that his or her school has been selected for the grand prize. The entrant has forty-eight (48) hours to acknowledge the notification of Sponsors'

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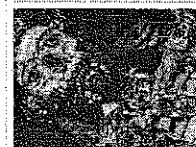
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selection of his or her school as the winner. Failure to do so may result in forfeiture of the grand prize. Upon satisfaction of all rules and conditions, including the additional acknowledgment of prize acceptance from an authorized administrative representative from the Entrant's school, the Entrant and other members of the school must be available to be videotaped by Good Morning America sometime between October 10 and October 25, 2013 for one or more videotaped and live segments the broadcast may produce related to the Contest and Concert. The school that wins must also be willing and able to host the Concert on school grounds on or about October 25, 2013.

In the event the Entrant or school ("Winner") is deemed ineligible, fails to comply with contest procedures, or a sufficient number of school members are not available to participate as specified, then the first runner-up Entrant's school will be selected to host the Katy Perry concert on Good Morning America, time permitting, or Sponsors reserve the right to terminate the contest at their discretion.

In the event of a tie, the entry with the highest score in the creativity category will be declared the winner.

Prize:

The Contest prize is a live concert by Katy Perry on or about October 25, 2013. The concert will also be broadcast on Good Morning America. Final concert details (time of concert, length of concert, location of concert, etc.) are at the sole discretion of the Sponsors.

The Entrant and Entrant's winning school will be featured in videotaped and/or live broadcast segments on Good Morning America, as determined by the Sponsors.

All videotape and live production will be determined at the sole discretion of the Sponsors. The winning school is not entitled to exchange or transfer the prize or to obtain cash or other substitutes, but Sponsors, in their sole discretion, may substitute prizes of equal or greater value.

Any appearance on Good Morning America is subject to availability. Sponsors are not responsible for cancellation or preemption of show or for other circumstances that make it impractical or impossible to fulfill this element of the prize. The appearance portion of the prize has no approximate retail value and if it becomes impractical or impossible to fulfill this or any element, Sponsors' only obligation will be to provide the remainder of prize, if any.

Federal, state, and local taxes associated with the receipt or use of the prize, if any, are the sole responsibility of the winning school. An authorized administrative representative of the winning school must provide a validly completed IRS Form W-9 to the Sponsors. An IRS Form 1099 reflecting the final actual value of any prize valued at \$600 or more, if required by law, will be issued to the winning school by the Sponsors. The approximate retail value of the prize is \$250,000.00. (Two hundred and fifty thousand dollars). The final value of the prize will be determined at the sole discretion of the Sponsors based upon elements used to fulfill the prize.

Releases:

By participating, Entrants and the winning school agree to be bound by these official rules and the decisions of the Sponsors/Judges, which shall be final in all respects. By entering the Contest, Entrants and authorized administrative representatives of the schools agree to execute in a timely manner and by any deadline set by Sponsors any and all paperwork requested by the Sponsors which may include, but is not limited to, background checks and any release forms, prior to any on-line or on air appearance of Entrants and nominated schools participating in the videotaped or live broadcast, or use of Entrants' submissions or related materials.

All submissions will become the sole property of the Sponsors, which may reprint or otherwise exploit the entries in any manner, in any media, worldwide, in perpetuity. Entrants and authorized administrative representatives of the winning school may be required to sign and return an affidavit of eligibility, release and indemnification within seven days of notification of winning. By participating in this contest, Entrants and their schools agree to release, defend, indemnify, and hold harmless the Sponsors, their parent, subsidiaries, and affiliated companies, sponsoring, advertising and promotion agencies and prize suppliers, licensees, and each of their respective officers, directors, agents, representatives and employees, as well as each of their respective successors, representatives and assigns (collectively, the "Released Parties") from including, but not limited to, any and all actions, complaints, claims, injuries, liabilities, fees (including reasonable attorney's fees), royalties, costs, losses or damages arising in any manner, directly or indirectly, by whomever or wherever asserted, from a.) Entrants' participation in the contest, b.) Sponsors' exercise of the rights granted herein and/or c.) the acceptance, use or misuse of any prize or portion of any prize. Sponsors are not obligated to use any of the above mentioned information or materials, but may do so and may edit such information or materials, at Sponsors' sole discretion, without further obligation or compensation to the entrants, their schools, or any other affiliated party.

By submitting materials hereunder, you hereby grant to the Sponsors, their parents, subsidiaries, licensees and affiliated companies, and each of their respective officers, directors, agents, servants, representatives, shareholders and employees, as well as each of their respective successors, representatives and assigns the exclusive right to use and distribute your submission, as well as your likeness, picture, voice, name and biographical material (all such materials are sometimes collectively referred to as the "Materials") in any and all manner,

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methods, formats and media now known or hereafter created, including without limitation, all forms of television, radio, internet, cable, satellite, wireless applications, home video products and devices, etc., in connection with the Contest, the Production, ABC's programming, and/or the Artist, and in all advertising and promotion for the foregoing, throughout the universe, in perpetuity.

Entrants and qualified schools acknowledge that any entry materials may be included and/or discussed in a broadcast, that such discussion may include statements or opinions by the broadcast talent or others about the entrants and the schools, the entrants' appearances and/or the materials, and that those statements and opinions may be considered surprising, humiliating, embarrassing, derogatory, defamatory or otherwise offensive or injurious to them, Sponsors' employees, their studio or at-home audience and/or other third parties. Entrants and qualified schools release the Released Parties from any actions, claims, injury, loss or damage allegedly caused, directly or indirectly, by any such statements or opinions made during a broadcast.

Sponsors are not responsible for failed, partial or garbled computer transmissions, or for technical failures of any kind, including but not limited to electronic malfunction or damage of any network, hardware or software. If for any reason the Contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or other causes that corrupt or affect the administration, security, fairness, integrity or proper conduct of the contest, Sponsors reserve the right, in their sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the contest. No responsibility is assumed for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries; or any problems or technical malfunctions of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or electronic entry to be received on account of technical problems or traffic congestion on the Internet or at any Web-site, or any combination thereof, including any injury or damage to entrant's or any other person's computer related to or resulting from participation in or downloading any materials from this contest. In the event of a dispute over an electronic entry, prize will be awarded to the owner of the e-mail account, not the name on the entry form.

To claim prize: (a) Entrant for the winning school must provide proof of age, identity and residency; (b) authorized administrative representative(s) for the winning school must sign and return affidavit of eligibility/compliance with rules, publicity/liability release and indemnification, and (c) Entrant and authorized administrative representative(s) for winning school must also agree to complete and submit any additional releases, indemnifications and other requisite paperwork as specified at the discretion of the Sponsors, all within the time period specified by Sponsors.

Miscellaneous; Winner Posting:

Void where prohibited. All federal, state and local laws and regulations apply.

Sponsors reserve the right, in their sole discretion, to disqualify any individual who tampers with the entry process and to cancel, terminate, modify and/or suspend the contest in the event of tampering or other circumstances, including but not limited to acts of God or civil disturbance that render it impractical or impossible to complete or fulfill the contest as originally planned.

Official rules will be posted on goodmorningamerica.com; For a winner's list, send a self-addressed stamped envelope to: Good Morning America's "ROAR with Katy Perry" Contest, c/o ABC News, Room 616, 7 West 66th Street, New York, New York, 10023, by November 15, 2013.



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davemundy • 5 days ago

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kevin • 5 days ago

CAN A COLLEGE DO IT?!? IM HER BIGGEST FAN AND IM A COLLEGE STUDENT PLEASE SAY YES

4 ^ v Reply Share >



Justin → kevin • 5 days ago

I SECOND THIS QUESTION!!!! College students should definitely be able to compete!!!!

2 ^ v Reply Share >



Maribeth Durazo • 5 days ago

Dear Miss Katy Perry,

I am a 47 y/o Mom who would like to again thank you for being such a good role model to teenagers. Heart ache is difficult but you came back with an inspiring Roar! My daughter and I love "your weirdness" (that was your quote), it encourages other to embrace unique qualities. Also, grammatical errors on twitter just make you more relatable. Continue being a great role model! BTW Glad to say you are from the Central Coast. Respectfully, Maribeth Santa Maria, CA

8 ^ 2 v Reply Share >



Jumble Liah • 4 days ago

too bad she can't hold a tune when doing a live performance. wow, gawd awful when singing live

1 ^ v Reply Share >



John Bailo • 4 days ago

Katy Perry is old technology. Miley sets the bar...you have to get over it to count.

1 ^ v Reply Share >



April Raspberry • 14 minutes ago

Katy Perry: We Will NOT Let You Down!

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