Varsity Tutors
for Schools

ACT & SAT Prep

Select Class

Algebra Study Hall

Select Class

Varsity Tutors
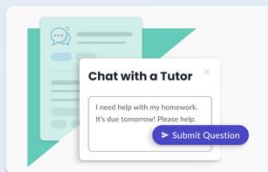## for Schools

District-Wide Resources Offered At No Cost

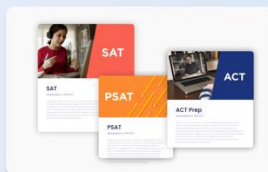24/7 On-Demand Chat Tutoring
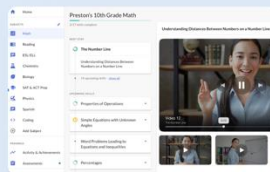
Live Group Classes

Essay Review & Coaching

Enrichment Classes

College & Career Readiness

Self Study & Practice Problems

Adapative Assessments & Personalized Learning Plans

Celebrity-Led StarCourse Classes

+

High-Dosage Tutoring

1-on-1 Tutoring | Small Group Tutoring | Progress Reporting

District Assigned

Teacher Assigned

Parent Assigned

We understand the unique challenges and opportunities that school districts and their leaders are navigating. With a diverse population of students to serve, ensuring each student has the appropriate resources and personalized attention required to set them up for success and maximize achievement is critical. This is a daunting task with significant complexity.

Tutoring, specifically high dosage tutoring, has been demonstrated in hundreds of academic studies to be the most effective form of intervention. This has been well known for decades. The challenge, however, has been figuring out how to deliver it at a district-wide scale. Ensuring that tutors are subject matter experts, honoring the importance of consistent student and tutor relationships that build trust, monitoring adherence to best practices, and delivering consistency with variable district schedules – all across thousands or tens of thousands of students - can be challenging, adding friction and extra work to district administrators' already demanding schedules.

Varsity Tutors for Schools can help you address these problems and make best-in-class tutoring available at district-wide scale. Our Live Learning Platform, including a comprehensive array of tutoring interventions, was built for school districts. We leverage research-backed high dosage tutoring techniques that can be delivered across large populations of students through a single platform that brings visibility, transparency, and control to district leaders. We offer the flexibility to choose the implementation strategy that meets your district's unique needs. As the market leader in live online tutoring, we take care of the logistics, infrastructure, and management of large-scale tutoring and live learning interventions for school districts to deliver high quality, evidence-based, high dosage tutoring.

We also recognize that districts serve diverse student populations and need the resources to meet the unique academic needs of each student. That is why our platform provides a comprehensive set of resources to help students of all learning types and backgrounds develop the academic skills and confidence they need to succeed. This includes live weekly classes in enrichment, test prep, and academics; 24/7 On Demand Tutoring; On Demand Essay Editing and Coaching; College Prep and Admissions Resources; Self Study and Practice resources; Celebrity-Led StarCourses; and more.

We understand the stakes are high, and we pride ourselves on meeting our commitments and delighting customers with our professionalism, dedication, and execution. That is why more than 250 leading school districts partner with Varsity Tutors for Schools to deliver high-impact programs that improve district learning outcomes.

You can also expect us to continue enhancing our offerings over time to meet your district's unique, evolving needs.

We welcome the opportunity to work with you to serve your district's teachers, students, and families.

Sincerely,

Chuck Cohn
Chief Executive Officer

Anthony Salcito
Chief Institutional Business Officer

Township of Union Public Schools
6/13/2024

Proposal Prepared By:

George Alexandris, Director of Educational Partnerships
Varsity Tutors for Schools LLC
8001 Forsyth Blvd., Suite 1050 • St. Louis, MO • 63105
(201) 873-8439 | george.alexandris@varsitytutors.com

Offering	Start Date	End Date	Quantity	Total Price
Varsity Tutors for Schools Platform Access 24/7 On Demand Tutoring, On Demand Essay Editing and Coaching, College Prep and Admissions Resources, Self Study and Practice resources, Celebrity-Led StarCourses, and more.	7/1/2024	6/30/2030	7,800 Students	$0.00

Total Amount: **$0.00**

High Dosage Tutoring

With Varsity Tutors for Schools, high dosage tutoring can be scheduled consistently, with sessions occurring multiple times per week in 1-on-1 or small groups, and using high quality instructional materials aligned to your state standards and classwork.

Our all-in-one Live Learning Platform and dedicated support team make it easy to implement, schedule, and manage tutoring sessions for every student in your district. Highly personalized 1-on-1 and small group tutoring is available for your students. With flexible scheduling, tutoring can occur consistently during the school day, as well as before or after school, promoting improved student attendance and deeper academic impact.

We leverage proprietary matching algorithms to place students in groups with peers at similar proficiency levels and identify the perfect expert tutor for every student or group, resulting in better collaborative learning and strong student-tutor relationships.

We are also committed to harnessing the potential of assessment data to provide the most effective and personalized learning experience for your students. We understand every learner is unique, which is why we utilize a combination of district assessment data and our own powerful, state standard-aligned diagnostics to identify the core skills students need to learn.

With comprehensive AI-powered personalized learning plans and standard-aligned lessons, tutors personalize instruction for every student. Our approach helps students master concepts and build academic confidence, ultimately resulting in more active engagement in classroom learning.

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> *Varsity Tutors has been a key element in our school's multi-tiered system of support. Their team goes the extra mile to ensure that each session is focused and productive.*
>
> Victoria Marzouk, Ed. D. Assistant Administrator, Granada Hills, CA

Varsity Tutors
for Schools

Embedded in the School Program

Varsity Tutors for Schools integrates seamlessly with classroom tools and curriculum used across your district, while delivering targeted support that aligns to your district's educational goals.

Every school district has its own established best practices, curriculum tools, and academic achievement goals. Our team works closely with district administrators to understand and align with the district's strategies, allowing for seamless integration between classroom instruction and tutoring. With this approach, we ensure that the student learning experience is consistent and impactful.

With Varsity Tutors, your students will experience a fluid transition between in-classroom and live online learning, maximizing their educational growth. With standard-aligned instruction and tutors who understand your district curriculum, teachers can integrate tutoring into their existing intervention structure with ease.

Our platform integrates with popular educational tools and resources such as ClassLink and Clever, so students and teachers can easily access the platform.

Tutoring sessions can be scheduled to fit within existing classroom schedules, and tutors work collaboratively with educators, ensuring that tutoring instruction is focused on precisely what students need to learn. All sessions are recorded, and session notes are available for teachers and administrators to track student progress.

Our content-agnostic approach allows districts to leverage their own assessment data to define student learning plans and tutoring goals or leverage adaptive assessments available through the Varsity Tutors for Schools platform. Educators can also share classroom materials with tutors, including student work samples, to help tutors start exactly where the teacher left off.

With Varsity Tutors, you can trust that students will receive targeted support that is customized to your district and supports the achievement of your district's educational goals.

A Path to Mastery: Virtual Tutoring Empowers 6,000 New Orleans Students to Unlock Their Potential

Varsity Tutors
for Schools

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"Our students love the fact that they get personalized attention. It makes them feel special and allows them the privacy they need to work at their own pace without feeling embarrassed."

Marvel Nolan, Director of MTSS, InspireNOLA Charter Network

High Dosage Tutoring That Adheres to Best Practices & Research

High dosage tutoring shows clear, positive results. Research from the Annenberg Institute at Brown University, the J-PAL at MIT, and the CRRE at Johns Hopkins University, identify four common criteria of effective tutoring programs that school districts should follow to improve learning outcomes.

Operating high dosage tutoring programs that meet this criteria can be challenging, and that burden often falls on administrators. Varsity Tutors for Schools makes it easy to implement effective programs with our evidence-based solution. We do the heavy lifting to ensure best practices are followed and that administrators have the tools they need to deliver effective tutoring intervention at a district-wide scale.

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> *"Students built relationships with their tutors and asked me for more tutoring. They didn't just love their tutors, they learned from them."*
>
> **Susan McKnabb**, Teacher
> Polk County Public Schools

Criteria for Effective Tutoring Programs

Criteria	Summary	Varsity Tutors for Schools
High quality, consistent instruction	Students have 60-90 minutes of tutoring weekly in 1-on-1 or small groups and use high quality instructional materials aligned to standards and classwork.	✔
Strong tutor-student relationship	Students work with a consistent tutor who builds a strong relationship and understands a student's specific learning needs.	✔
Embedded in the school program	Providing tutoring before, during, or immediately after the school day means more students have access, especially the students who need the most help.	✔
Data-driven personalization	Programs use data to focus and personalize tutoring to each student's needs, as well as help evaluate effectiveness.	✔

Varsity Tutors for Schools

A Purpose-Built Platform Designed For Impact

Interactive, Engaging, and Scalable

Every tutoring session takes place on our purpose-built, multi-sensory Live Learning Platform.

The platform leverages two-way live video chat, supplemental learning resources, interactive tools, and collaborative workspaces that enable engaging learning experiences for students in a way that digitally enhances the entire experience.

For administrators, it removes complexity and creates an easier way to scale personalized learning to every student.
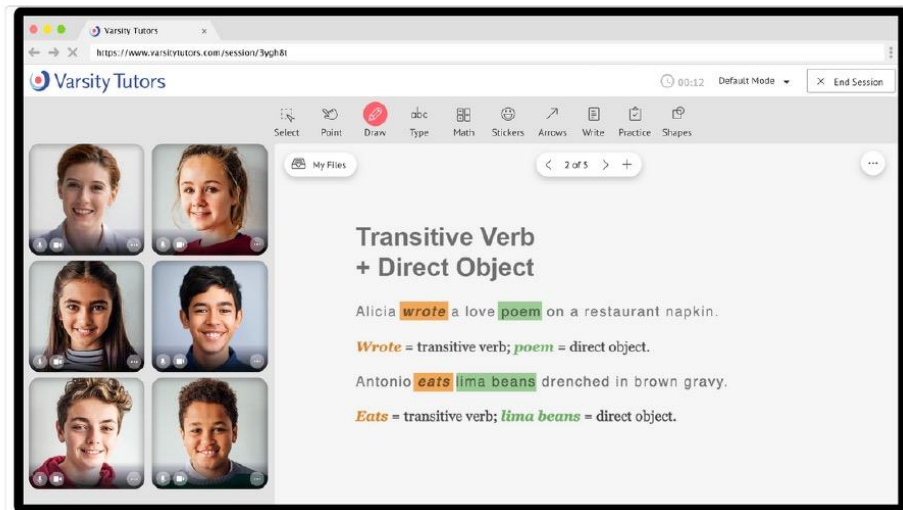
Varsity Tutors For Schools Live Learning Platform

✓ Standards aligned instruction that reinforces classroom teaching

✓ Increases student confidence and motivation

✓ Supports educators with tailored intervention strategies

✓ Consistent instruction that builds strong student-tutor relationships

✓ Formative and summative assessments, as well as continuous feedback loops for improvement

The Best Experts
ARE ON OUR PLATFORM

Learn from the absolute best.

Connecting your student with the right tutors starts with having nothing but top-notch tutors to choose from. With our rigorous vetting process, that vets tutor's subject knowledge and ability to teach effectively online, and our comprehensive background checks you can rest assured that only the best tutors will work with your students.

Fewer than 15% of tutor applicants are approved.

SUBJECT MATTER EXPERTS
Tutors who know how to help.

Tutors on our platform are subject matter experts in the subjects your students need to learn. With deep subject knowledge and an understanding of your district's curriculum standards, tutors align instruction to what students are learning in the classroom.

TUTOR SELECTION PROCESS

Our rigorous vetting process sets a high bar for talent and ranks tutors against industry leading quality standards. Tutors on our platform have:

Previous Tutoring Experience
We assess each tutor's previous teaching and tutoring experience and only select tutors who know how to deliver quality instruction aligned with curriculum standards.

Academic Expertise
Tutors must pass exams in each subject they teach, demonstrating they understand the concepts and can scaffold instruction to help students reach mastery.

Proven Efficacy in Virtual Teaching
We evaluate each potential tutor's ability to teach in a virtual classroom through simulated tutoring sessions. We look for tutors who are engaging and can explain concepts clearly.

Clear Background Check Results
Our comprehensive background check process ensures that tutors are safe to work with students.

TUTOR MATCHING
Finding the perfect tutor.

Taking into account everything you tell us about your students, your district's assessment results, and over 100 additional attributes, we use a series of intelligent algorithms to pinpoint the perfect tutor for each student's unique learning needs.

BACKGROUND CHECKS
Student safety is our priority.

We are committed to student safety and fostering a secure and trusted learning environment. All tutors on our platform undergo comprehensive background checks. Additionally, we run continuous checks to notify us of reportable changes to tutor records in real-time, ensuring tutors always meet the highest safety standards for working with students.

We check all national, federal, state & county databases

Includes Offender Registries & Global Watch List checks

Ongoing checks with real-time notifications of reportable changes

Administrator Portal

Data-Informed Decisions To Improve Educational Outcomes

Transparent Program Reporting

We believe in using data to drive decision-making and improve educational outcomes. In the Administrator Portal, you have access to program usage data, including attendance and skill mastery. We also provide insight reporting focused on identifying program trends and help you monitor the use of weekly sessions across your district. Administrators and educators can also dig into individual students' data to learn the skills they are mastering and if there are any factors slowing their progress, including attendance rate, assignment completion, or tutor fit.

Our robust and transparent reporting empowers you to make informed, data-driven decisions that maximize the impact of your program and give students the support they need to succeed.
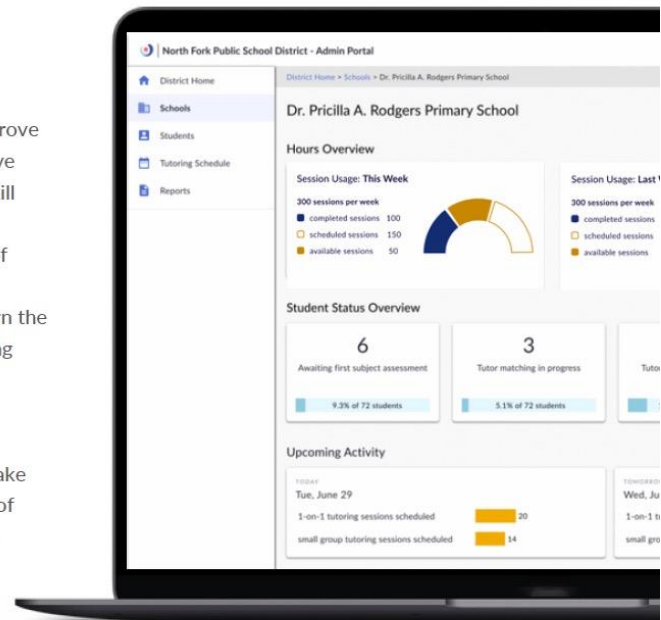
Usage Tracking

Identify how many of your weekly tutoring sessions are completed, scheduled and available for your district. Monitor which students and teachers are using sessions and which subjects students are learning, and manage student attendance for 1-to-1 and small group tutoring sessions to ensure that you are getting the most from your program.

Recorded Sessions

Each tutoring session is recorded and available for review, along with notes from the tutor and skill mastery data for each session. These session recaps give teachers and administrators the transparency they need to understand how tutors are working with students and what content is covered, building trust that is essential to a successful program.

Progress Reporting

Easily understand program impact with formative and summative progress data for students using tutoring. Individual skill mastery data helps educators determine the effectiveness of tutoring usage for students in the district, and enables them to make data-driven decisions that maximize program impact across the district.

Committed to Evidence and Transparency

Data-Informed Decisions That Improve Educational Outcomes

Varsity Tutors for Schools understands the importance of evidence in making program decisions. Leveraging pre and post-assessment scores, student attendance, and other program statistics, we ensure you have the evidence you need to show the impact tutoring has on student learning outcomes.

We work closely with district leaders and research partners, like Learn Platform and The UCI Irvine Office of Research, to design and implement efficacy studies. With a focus on collecting concrete evidence on the quantity and quality of tutoring and its ability to enhance academic outcomes, our research-based approach ensures that we continually refine our methods and interventions and offer the most effective tutoring solutions for districts.

Study shows **more than 2X growth in math** proficiency for students who participated in tutoring with Varsity Tutors for Schools.

DISTRICT PROFILE
One of the three largest districts in southern California

Student Enrollment:
44,000+

47%
of students qualify for free and reduced price meals

Faculty & Staff:
5,000+

41%
of students are English language learners

Schools:
65+

Score Point Increase

Control N=110
Treatment N=107
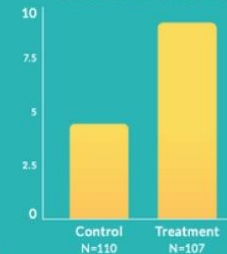
OBJECTIVE

- 4th grade math proficiency
- 1:1 student to tutor ratio
- 45 minute tutoring sessions
- 3 times per week for 9 weeks

Consistent Student Attendance Improves Growth in Math Proficiency Scores

Schools with students who routinely attended tutoring sessions twice per week for five weeks saw a proficiency gain of 20% over their baseline diagnostic scores.

Legend: Attendance | Pre Assessment | Post Assessment

Schools: Adams, Cloud, Gammon, Griffith, Spaght, Washington
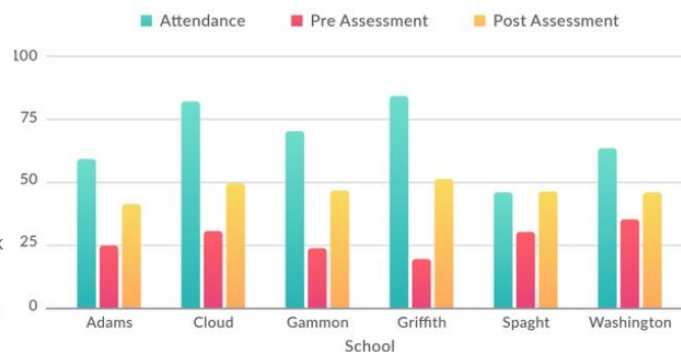
Exactly What
Your District Needs

The Right Solution Matters

Identifying the right solution is a critical factor in the success of tutoring implementations. District leaders know the specific needs of their students, teachers, and communities best and are uniquely qualified to choose the program that meets them.

With Varsity Tutors for Schools, you can choose to administer tutoring centrally at the district level, empower teachers to manage tutoring interventions, provide parents with the opportunity to request tutoring at home, or combine these options to meet the needs of your district stakeholders.

No matter which delivery approach you select, Varsity Tutors for Schools programs will ensure high quality experts deliver tutoring aligned with your district's curriculum and in a manner consistent with research-backed best practices. Additionally, every student in your district has access to our comprehensive Live Learning Platform, equipping them with resources that can enhance classroom instruction and extend learning outside the school day.

Teacher Assigned

When students start to fall behind in class, Teacher Assigned tutoring empowers the educators who know them best to schedule face-to-face personalized instruction from high quality consistent tutors. Teachers get an extra set of hands per student while every student receives the individualized support they need to close learning gaps and return to class more confident and engaged.

District Assigned

District Assigned offers a suite of features that help district staff deliver personalized intervention to targeted groups of students with a focus on bridging learning gaps. Using District Assigned, administrators can manage tutoring programs centrally, identify the district staff that is best suited to request tutoring, and define academic focus areas for student learning.

Parent Engagement

Empowering parents to be advocates for their children's learning can help them take an active role in their student's educational experience. Our parent program enables district parents to request tutoring for their students and schedule sessions at home. Parents can also register their students for our live classes, leverage our recorded content to help students with homework, and use our adaptive assessments to understand their student's learning gaps and progress.

Plug Into The Most Comprehensive Suite of Live, Online Tutoring Resources.

AVAILABLE FOR EVERY K-12 STUDENT

Powerful District-Wide Resources

Every K-12 student in your district can take advantage of weekly Live Online Classes, On Demand 24/7 Tutoring, Essay Editing, Celebrity-Led StarCourses, and Self Study resources like recorded content, practice problems, and adaptive diagnostic tests.

> "
>
> "I had parents thanking me for offering resources that really challenged their child this school year. A lot of that came from Varsity Tutors."
>
> **Susan McKnabb**, Teacher
> Polk County Public Schools

Varsity Tutors for Schools

24/7 On Demand Tutoring	✓
On Demand Essay Review & Coaching	✓
Live Enrichment Classes	✓
SAT and ACT Test Prep Classes	✓
Celebrity-Led StarCourses	✓
Self Study Resources	✓
College & Career Readiness	✓
Adaptive Diagnostic Assessments	✓
Recorded Enrichment Classes	✓

24/7 On Demand Tutoring
District-Wide Access Included

Chat with a Tutor ×

I am struggling in math and have an exam tomorrow. Please help!

➤ Submit Question

Unlimited Live Support

Give every student in your district access to 24/7 unlimited live support. Highly qualified tutors are ready to help with whatever questions they have, whenever they have them.

Varsity Tutors
https://www.varsitytutors.com/session/3ygh8t

Varsity Tutors   ● Recording 02:18   × End Session

Share & Upload   Reference Tools   Get Help

LH This problem has me stuumped.
Thank you 🙏

I'll start sketching out the steps on our whiteboard

Terrific. Thank you 👍

LH Oh there's this too! Need help with question # 12

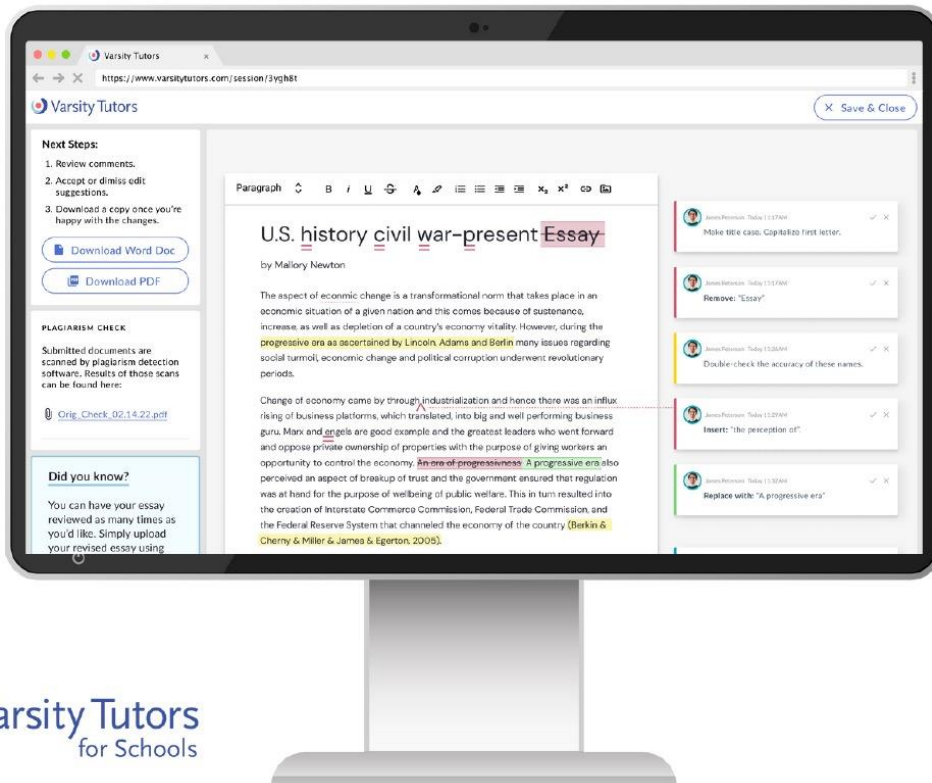No problem. Do you want to snap a nother shot of your homework?

LH Sure. Stand by...

1 of 5

$-3x + 4y = 24$
$+3x \qquad +3x$

$4y = 24 + 3x$
$\div 4 \qquad \div 4$

$y = (24 + 3x) / 4$

Varsity Tutors
for Schools

On Demand Essay Review & Coaching

District-Wide Access Included

✓ Save Edits

Download PDF

Download Doc

Annotated Feedback

Students can upload drafts and receive annotated feedback from expert writing tutors in grammar and composition to improve their writing and submit more thoughtful work.

Varsity Tutors ×

https://www.varsitytutors.com/session/3ygh8t

Varsity Tutors

× Save & Close

Next Steps:
1. Review comments.
2. Accept or dismiss edit suggestions.
3. Download a copy once you're happy with the changes.

Download Word Doc

Download PDF

PLAGIARISM CHECK

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Orig_Check_02.14.22.pdf

Did you know?

You can have your essay reviewed as many times as you'd like. Simply upload your revised essay using

Paragraph B i U S A ✎ ≣ ≣ ≣ ≣ x₂ x² ⇔ ⊞

U.S. history civil war-present Essay

by Mallory Newton

The aspect of econmic change is a transformational norm that takes place in an economic situation of a given nation and this comes because of sustenance, increase, as well as depletion of a country's economy vitality. However, during the progressive era as ascertained by Lincoln, Adams and Berlin many issues regarding social turmoil, economic change and political corruption underwent revolutionary periods.

Change of economy came by through industrialization and hence there was an influx rising of business platforms, which translated into big and well performing business guru. Marx and engels are good example and the greatest leaders who went forward and oppose private ownership of properties with the purpose of giving workers an opportunity to control the economy. An era of progressivness A progressive era also perceived an aspect of breakup of trust and the government ensured that regulation was at hand for the purpose of wellbeing of public welfare. This in turn resulted into the creation of Interstate Commerce Commission, Federal Trade Commission, and the Federal Reserve System that channeled the economy of the country (Berkin & Cherny & Miller & James & Egerton, 2008).

James Peterson Today 1:17AM ✓ ×
Make title case. Capitalize first letter.

James Peterson Today 1:17AM ✓ ×
Remove: "Essay"

James Peterson Today 1:26AM ✓ ×
Double-check the accuracy of these names.

James Peterson Today 1:32AM ✓ ×
Insert: "the perception of."

James Peterson Today 1:32AM ✓ ×
Replace with: "A progressive era"

Varsity Tutors
for Schools

Weekly Live Group Classes in Academic, Test Prep, and Enrichment Subjects

District-Wide Access Included

Click to see all available courses this month.

LIVE ONLINE CLASSES AVAILABLE IN
100+ SUBJECTS EVERY WEEK

Study Halls

Supplement the tutoring experience with live group online classes in support of core subjects. Interactive and collaborative sessions led by an expert instructor to dive deeper in course-specific content.

AP Chemistry Study Hall
Wednesdays, 3-4PM (ET)

7th Grade Math Study Hall
Wednesdays, 12-1AM (ET)

10th Grade Math Study Hall
Mondays, 12-1AM (ET)

Learn to Code

Learn principles of coding and build video games with classes on Roblox, Minecraft, Codeverse, and Python. Students will build real-world skills while having a blast!

Codeverse Class
Tuesdays, 3-4PM (ET)

Coding with Roblox
Mondays, 6-8PM (ET)

Coding in Minecraft
Fridays, 1-2PM (ET)

Explore Your Interests

Cultivate their curiosity with a huge selection of extracurricular classes. Students will have the chance to learn from experts about filmmaking, drawing, game design, and more.

Intro to Game Design
Tuesdays, 3-4PM (ET)

Video Production
Wednesdays, 3-4PM (ET)

Career Navigation Workshop
Mondays, 6-8PM (ET)

Varsity Tutors
for Schools

Available classes are updated monthly and the courses listed above are intended to be representative of our selection.

College Prep and Admissions Resources

District-Wide Access Included

Give students the edge they need to unlock scholarships and more college opportunities.

Live Instructor-Led Group Courses

Help students achieve their highest potential with our proven strategies and expert support for college and test preparation success.

PSAT

PSAT 2-Week Bootcamp
Wednesdays, 3-4PM (ET)

SAT

SAT Writing & Language Prep
Mondays, 10-11AM (ET)

ACT

ACT 8-Week Prep Class
Wednesdays, 3-4PM (ET)

College Admissions: What You Need To Know
The college application process can feel like four years of to-do lists, informal deadlines, and opportunities that exist only for those who know about them. Learn tips and tricks to simplify the application process and ensure your applications stand out.

College Application Essay Workshop
This live class is designed to help high school students brainstorm and write their college application essays. Over the course of four sessions, students will learn about the importance of the essay and how to best approach the entire application essay process.

Assessments and Practice Questions

Our comprehensive platform offers test prep assessments and practice questions spanning a wide range of subjects and exams, presenting questions in varying formats and difficulty levels. This tailored approach enables students to effectively track their progress, pinpoint areas for improvement, and deepen their understanding of the material through detailed explanations and constructive feedback, ultimately enhancing their test-taking skills.


Varsity Tutors
for Schools

Comprehensive Self Study
& Assessment Resources

District-Wide Access Included

Standard-aligned tools and resources designed to help students learn at a pace that works for them.

Adaptive Diagnostic Assessments

Using the latest advances in learning science, our adaptive assessments can measure a student's proficiency and tell them exactly how they're doing in each subject. And it only takes about 20 minutes.
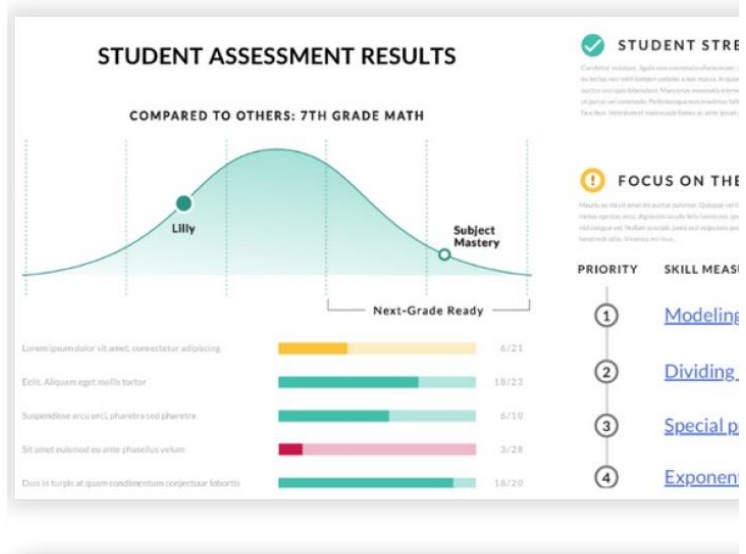
Self Study Learning Plans

Students can identify and close skill gaps with recommended practices and problems aligned with academic standards, videos, and self-reflection tools that empower them to advance at their own pace.

Celebrity-Led StarCourses

District-Wide Access Included

Students can explore what sparks their curiosity by experiencing exclusive classes taught by celebrity instructors and top experts.
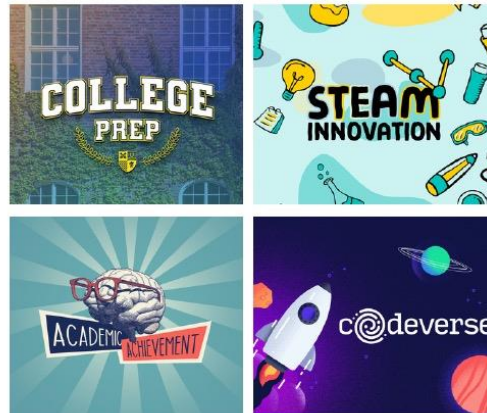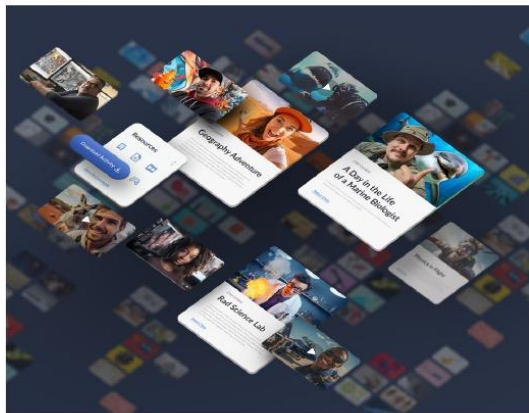

Over 150 StarCourses!

Justin Willman
Magician & Entertainer
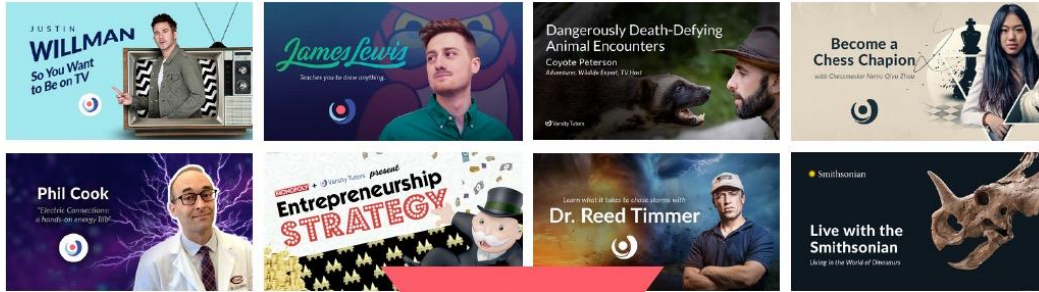
Newly Released Collections

- Historical Viewpoints
- STEM Success Series
- Virtual Field Trips
- Special Education
- Afterschool Brain Builders

- College Prep
- Creativity
- Math Mastery
- CodeVerse
- And More!

Varsity Tutors for Schools

Available classes are updated monthly and the courses listed above are intended to be representative of our selection.

Join the 250+ Districts Partnering With Varsity Tutors for Schools

Bring best-in-class online live learning to your district

VIDEO TESTIMONIAL
KIPP Indy Public Schools

VIDEO TESTIMONIAL
Lawson Academy

"It's like Varsity Tutors was not only developing their academic skills, but also their willingness to put forth that effort and motivation in the classroom setting."

Casey McLeod,
Head of Schools, KIPP Indy Public Schools

"[Varsity Tutors] was able to customize and create an environment for our schools to be successful. The gains have been immeasurable."

Cheryl Lawson,
Superintendent, The Lawson Academy

"

I have been in education for 24 years, and I have never worked with a partner that is so deeply invested in seeing the success of this program - not for their own benefit, but for the benefit of our district's students and staff.

Fred Heid,
Superintendent, Polk County Public Schools

VARSITY TUTORS IS TRUSTED BY SCHOOLS AND DISTRICTS