

DEPARTMENT OF SPECIAL SERVICES  
Township of Union Public Schools  
M-E-M-O-R-A-N-D-U-M

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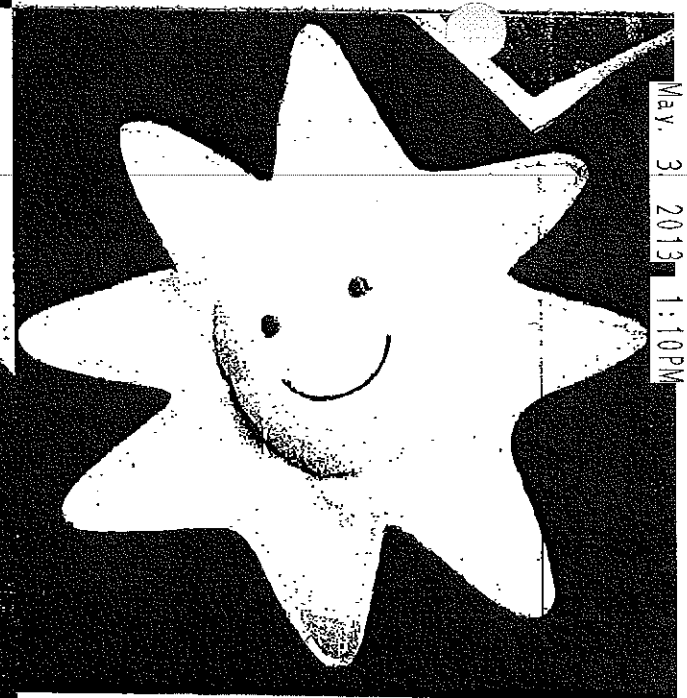
TO: Pat Ditri

FROM: Joseph Seugling 

RE: Board Agenda

DATE: 2013-04-30

The committee recommends and I so move that the board approve the St. Joseph's Hospital Feeding and Swallowing Center to conduct Feeding Therapy Evaluations for the School District. Each evaluation will not exceed the sum of \$1512.88. Total expenditure by the district shall not exceed the sum of \$4538.64. Funding will be drawn from account # 11-000-219-320-01-19.



May 3 2013 1:10PM

## BEYOND THE MOUTH

### Approach and Philosophy

Feeding and swallowing begins before food ever reaches the mouth. The mere sight of food signals the start of a complex process that doesn't end until the food reaches and remains in the stomach. It's a process most people take for granted until something goes wrong. And then the impulse is to focus on the hub of feeding and swallowing activities.

We recognize that feeding and swallowing disorders are associated with any number of medical diagnoses and look "beyond the mouth" to uncover and treat the whole problem. Our unique approach focuses on the medical, motor and learned patterns that often accompany this dysfunction.

We believe family involvement is essential to a child's success. We establish an individual treatment plan for every child and continually modify it based on his or her progress and behavior. The ultimate goal, of course, is to carry out the plan not only at the Center but consistently and independently at home as well.

## Our Mission

To provide a contemporary, collaborative medical, motor, behaviorally-based team approach to the evaluation and treatment of children with feeding and swallowing difficulties.

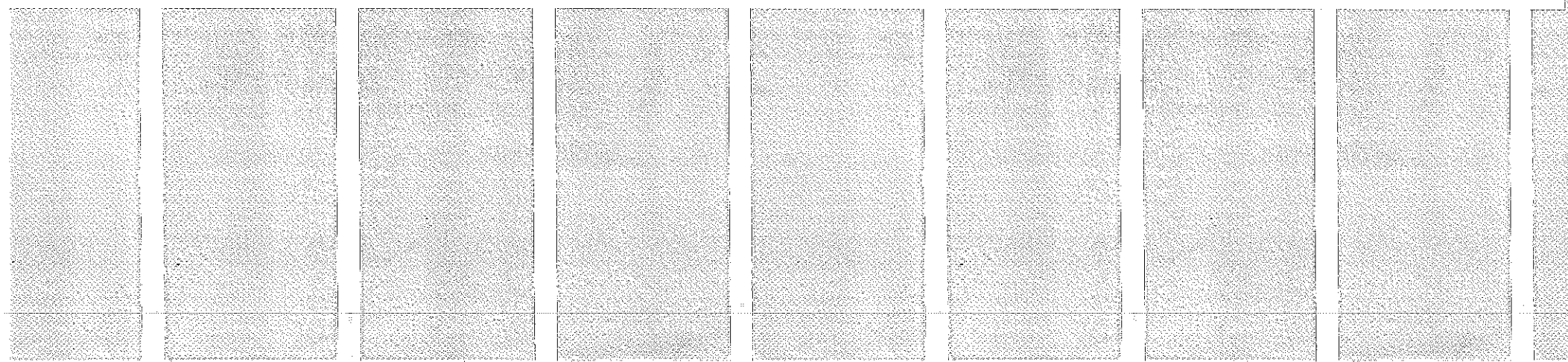
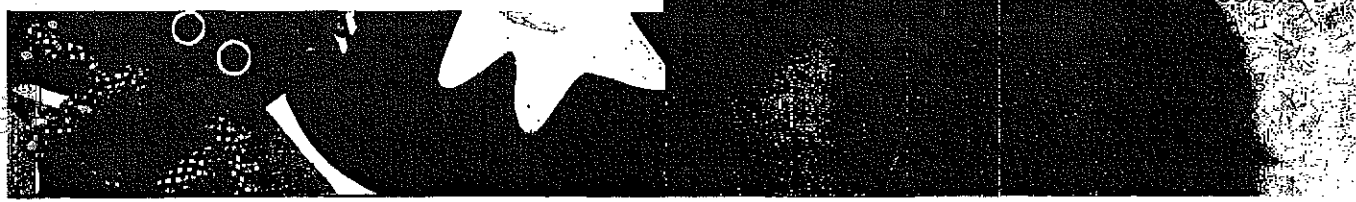
# The Center for Pediatric Feeding and Swallowing

Medical Excellence,  
Loving Care  
for the Whole Child

No. 1614 P. 2



A Member of St. Joseph's Healthcare System  
Sponsored by the Sisters of Charity of Saint Elizabeth





## A Model for Success

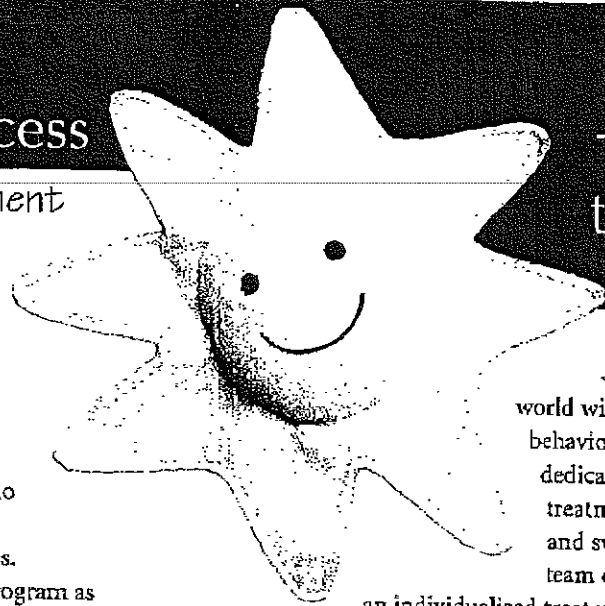
### Assessment and Treatment

Since 2000, we have been evaluating and treating children using a highly individualized approach to care. Most children who enter the program as outpatients meet their goals through outpatient therapy visits. Our improvement rate is almost 90 percent. Day treatment is available to children who are not making progress as outpatients, or who need more intensive interventions.

**Outpatient** - All patients enter the program as outpatients for a multidisciplinary assessment.

Outpatient follow-up services are typically provided for one hour every two to three weeks. During visits, treatment strategies are discussed and techniques are demonstrated for implementation at home. Based on the child's progress at home, recommendations are adjusted as needed.

**Day Treatment** - Children who require more intensive therapy participate in several feeding sessions per day conducted by trained feeding specialists. Caregiver training is a large component of this program. A registered nurse, nurse practitioner and pediatrician monitor the child's growth and health status, as well as prescribe and administer any needed medications and tube feedings. Members of the interdisciplinary team are available for inpatient feeding and swallowing consultations at St. Joseph's Children's Hospital as needed.



## Treating the Whole Child

We are one of the few centers in the world with a full-time medical, behavioral and therapeutic staff dedicated to the assessment and treatment of pediatric feeding and swallowing disorders. The team develops and implements an individualized treatment plan for each child that focuses on medical, motor and behavioral issues.

### Our multidisciplinary team includes:

- BEHAVIORAL ANALYST
- DEVELOPMENTAL PEDIATRICIAN
- FEEDING SPECIALISTS
- OCCUPATIONAL THERAPIST
- PHYSICAL THERAPIST
- SPEECH PATHOLOGIST
- REGISTERED NURSE
- FAMILY COUNSELOR
- NURSE PRACTITIONER
- PATIENT FINANCIAL REPRESENTATIVE

The team also has direct access to consultations with colleagues from these services: nutrition, gastroenterology, pulmonology, genetics, radiology, endocrinology, general pediatrics, cardiology, otolaryngology, pediatric neurology, dentistry, respiratory therapy, and members of the craniofacial team.

## Better Medicine and Healthier Kids

For more than 100 years

St. Joseph's Children's Hospital is the region's premier healthcare center treating children from birth to 21 years of age. The focus of our Center is on the total well-being of the child. We treat the whole child - body, mind and spirit - and recognize that the patient and his or her family are the most important members of the team.

The Center for Pediatric Feeding and Swallowing is home to a highly specialized, nationally recognized program. Our team of specialists offers a unique, methodical and multidisciplinary approach. Children of all ages are affected by feeding and swallowing problems. The causes are numerous and include, but are not limited to, birth defects and genetic disorders, food aversions, gastrointestinal disorders, environmental issues, vomiting, respiratory problems, food allergies, trauma, injury or premature births.

May 3 2013 1:10PM

No. 1614

P. 3

04/21/08

Taxpayer Identification# 221-487-602/000

Dear Business Representative:

Congratulations! You are now registered with the New Jersey Division of Revenue.

Use the Taxpayer Identification Number listed above on all correspondence with the Divisions of Revenue and Taxation, as well as with the Department of Labor (if the business is subject to unemployment withholdings). Your tax returns and payments will be filed under this number, and you will be able to access information about your account by referencing it.

Additionally, please note that State law requires all contractors and subcontractors with Public agencies to provide proof of their registration with the Division of Revenue. The law also amended Section 92 of the Casino Control Act, which deals with the casino service industry.

We have attached a Proof of Registration Certificate for your use. To comply with the law, if you are currently under contract or entering into a contract with a State agency, you must provide a copy of the certificate to the contracting agency.

If you have any questions or require more information, feel free to call our Registration Hotline at (609)292-1730.

I wish you continued success in your business endeavors.

Sincerely,

James J. Fruscione  
Director  
New Jersey Division of Revenue

<b>STATE OF NEW JERSEY BUSINESS REGISTRATION CERTIFICATE</b>		<small>DEPARTMENT OF TREASURY/ DIVISION OF REVENUE PO BOX 352 TRENTON, N.J. 08646-0252</small>
<b>TAXPAYER NAME:</b> ST. JOSEPH'S HOSPITAL & MEDICAL CENTER	<b>TRADE NAME:</b>	
<b>ADDRESS:</b> 703 MAIN ST PATERSON NJ 07503	<b>SEQUENCE NUMBER:</b> 0062578	
<b>EFFECTIVE DATE:</b> 07/01/66	<b>ISSUANCE DATE:</b> 04/21/08	
 Director New Jersey Division of Revenue		

EDM-PRC/08-04  
This Certificate is not valid unless it is conspicuously displayed at the above address.

**Center for Pediatric Feeding and Swallowing**



**efeed™ Agreement**

**Patient Name:** \_\_\_\_\_ **DOB** \_\_\_\_\_  
**Date of efeed™ Appointment:** \_\_\_\_\_  
**Time of efeed™ Appointment** \_\_\_\_\_  
**Estimated Length of efeed™ Appointment:** \_\_\_\_\_  
**Location of efeed™ Appointment:** \_\_\_\_\_  
**Payor:** \_\_\_\_\_  
**Contact:** \_\_\_\_\_  
**Phone Number:** \_\_\_\_\_  
**Email:** \_\_\_\_\_

**Charges**

**efeed™ Organization\* Consult/Observation Fee- \$50 (per 15 min).**  
**efeed™ In-service Fee - \$250 (60 minutes)**

**Terms and Conditions**

efeed™ sessions must be paid by purchase order (school district). Purchase orders are to be made to: St Joseph's Center for Pediatric Feeding and Swallowing efeed™ prior to the appointment time.  
For the initial observation sessions, law prohibits the team from making any recommendations or changes directly to you unless you reside/practice in New Jersey. All observations from the Center for Pediatric Feeding and Swallowing will be made to your physician and therapists in writing.  
Organizations include hospitals, EIP, Child Study Teams, Universities and School Districts.

To Whom it May Concern:

Per your request is a list of the fee's that would be involved in the Feeding Evaluation here at the Pediatric Feeding and Swallowing Center.

Dr. Peggy Eicher (will be billed thru her billing service- St. Joseph's HealthCare)  
Fee: 439.88

There will also be a fee for seeing either the OT Therapist (evaluation) 446.00  
Or the PT Therapist (evaluation) 280.00 depending on who is on for that day.

There will also be a fee for seeing the Speech Therapist (evaluation) 627.00

The total visit of  $\$439.88 + 446.00 + 627.00 = \$1512.88$   
Or  $\$439.88 + 280.00 + 627.00 = \$1346.88$

I will need from the school a letter stating you will be paying for the visit for the Doctor and the Hospital. Any questions you might have please give us a call at (973)754-4300.

Thank You

**Dr. Peggy S. Eicher, MD** received her MD from Emory University School of Medicine. She did her Pediatric residency and Neurodevelopmental pediatrics fellowship in Baltimore, MD at the University of Maryland Hospital and the Kennedy Krieger Institute respectively. She started a multidisciplinary feeding program at Kennedy Krieger and subsequently at the Children's Seashore House of the Children's Hospital of Philadelphia before coming to be Medical Director of the Center for Pediatric Feeding and Swallowing at St. Joseph's Children's Hospital. She has lectured, published, and conducted research in the field of pediatric feeding.

**Louise Vitello, MSN, APNC** is the Pediatric Nurse Practitioner for the feeding and swallowing center. She received her undergraduate nursing degree from Columbia University, and her Master's degree from Rutgers University. Her experience has included NICU, Pediatric, ER, and Primary Care. Louise joined the feeding team in Sept. 2003.

**Jo Ann V. Petronchak MS CCC** is the Speech-Language Pathologist on the Feeding Team at the Center. She received her Master's Degree from Columbia University, and she has been working with the pediatric population with feeding and swallowing for over 20 years. She has been at St. Joseph's Hospital since 1987.

**Merrill Berkowitz, PhD, BCBA** is the behavior analyst for the program. He is a board certified behavior analyst. He obtained his doctorate in school psychology at Syracuse University and a Master's degree in clinical psychology at Loyola College in Maryland. Prior to joining the team at St. Joseph's, he worked as a clinical specialist in Kennedy Krieger Institute's feeding program and completed his pre-doctoral internship in pediatric feeding disorders and severe behavior disorders at the Marcus Institute. Dr. Berkowitz has presented and published research in the area of pediatric feeding and school psychology.

**Pamela Martorana, MA LPC** is the Licensed Professional Counselor, (LPC) on the Feeding Team at the Center. She received her Master's Degree in counseling from Montclair State University and then studied at the Minuchin Center for Family Therapy in New York. She has been working families in a variety of settings for over twelve years. Pamela joined the Feeding Team in April 2003.

**Jessica Dzioba, OTR/L** received her Bachelor's degree in occupational therapy at the University of New Hampshire. Jessica holds a license to practice occupational therapy in New Jersey. She has pediatric experience in the areas of Early Intervention, NICU and school-based OT. Jessica joined the Feeding Team in October 2006.

**Jeannie Rojas, PT, DPT** received her B.S. in psychology at Kean University in Union, New Jersey. She then obtained her doctorate in physical therapy from the University of Medicine of New Jersey. She currently holds a license to practice Physical Therapy in the state of New Jersey. She has pediatric experience in Early Intervention, working in Bergen, Essex, and Morris County.