

Fundraising Proposal

September 25, 2017

To Whom It May Concern:

The Kawameeh Middle School Student Council would like to propose the use of the "Flip Give" Fundraiser to help raise funds during the 2017/2018 school year. Flip Give is an online Platform that allows schools to make a team; which allows parents, friends, and families to donate by doing their normal online shopping. Stores have partnered with Flip Give to return a certain percentage to participating schools/teams.

The Flip Give Mission is as follows:

"As parents with kids enrolled in team sports and arts programs we were constantly having to sell cookies and host car washes to raise money year after year. We knew there had to be a better way. After a long search through candy and pizza fundraising companies, we couldn't find a solution that we liked... so we decided to build our own.

We knew that the **worst part of fundraising is having to ask and burden close friends and family to buy things that they don't want or need.** Leveraging our backgrounds in e-commerce and charity fundraising, we've come up with an alternative that we believe is a better way to raise funds for the things your family loves.

By partnering up with brands we've built an online shopping platform that connects you with the stores you already shop at except now they will give cash back to your team. Brands now have a way to give back to the community and teams can fund the things they love to do by simply shopping, eating out, and traveling. It's a win-win for everyone involved!

At FlipGive, we want to empower parents, coaches, teachers, managers or anyone for that matter to fund the things they love and put the focus back on the kids and their development both on and off the field."

We look forward to your acceptance of this fundraising opportunity.

The Kawameeh Middle School Student Council
Student Council Advisor - Kristin Llanos

Cappiello, Diane

From: Ionta, Linda
Sent: Wednesday, November 01, 2017 9:31 AM
To: Cappiello, Diane
Subject: St Jude Fundraiser

We will be doing a fundraiser for St Jude Hospital. The proceeds from the gate (basketball games) and food will go to St Jude Hospital for Children's Cancer. The date is December 15, 2017.

Thanks

Linda

Sent from my iPhone

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