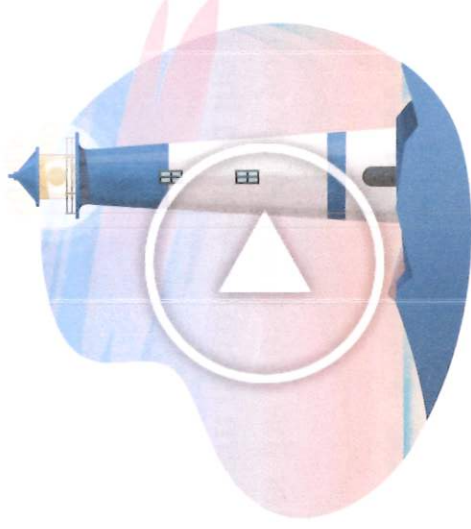


Overview of Beacon for Staff & Administrators

Slides can be shared after the presentation for your staff and administrators to have access to learn more by visiting the help articles linked.

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GoGuardian Beacon®

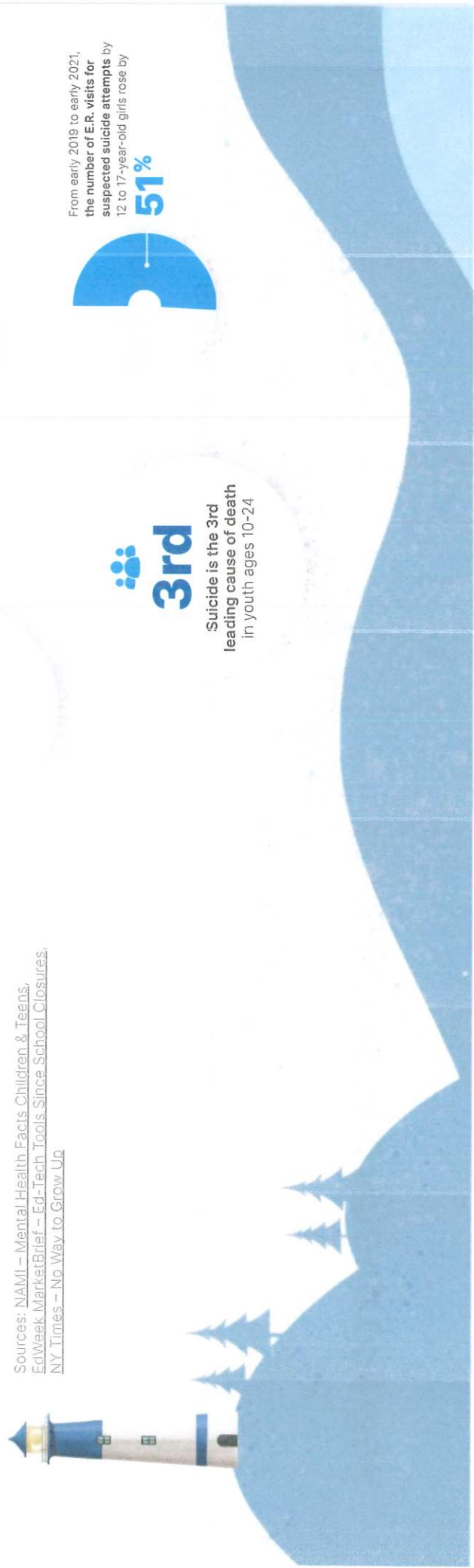
Select play for an overview of Beacon Core

Please note: reference to the 24/7 team is part of Beacon 24/7

Student Mental Health: A Growing National Crisis

Schools are reporting soaring rates of depression, anxiety, loneliness, and suicidality among students. Leaders and health experts have declared a **national emergency for child and adolescent mental health** amid recognition that educators are on the frontlines of this worsening crisis.

Sources: NAMI – Mental Health Facts Children & Teens, EdWeek Market Brief – Ed-Tech Tools Since School Closures, NY Times – No Way to Grow Up



Why add GoGuardian Beacon?

- Identifying concerns is one of the most difficult aspect of prevention
- Other identification procedures depend on active, direct reporting
- GoGuardian Beacon can identify concerns which otherwise go unnoticed
- GoGuardian Beacon can identify concerns before they reach the crisis level
- Additional layers of protection can help keep students safe
- Every layer of protection can help keep students safe



Suicide & Self-harm Alert Phases

Beacon's model predicts what suicidality phase the content is in.

▶ Active Planning

Online behavior and/or content visited or generated by a student that may demonstrate the student is actively planning their suicide, such as looking up methodologies, suicide notes, etc.

▶ Suicide Ideation

Online behavior and/or content visited or generated by a student that could indicate that a student is forming or expressing thoughts about suicide, including thoughts about their own suicide

▶ Self-Harm

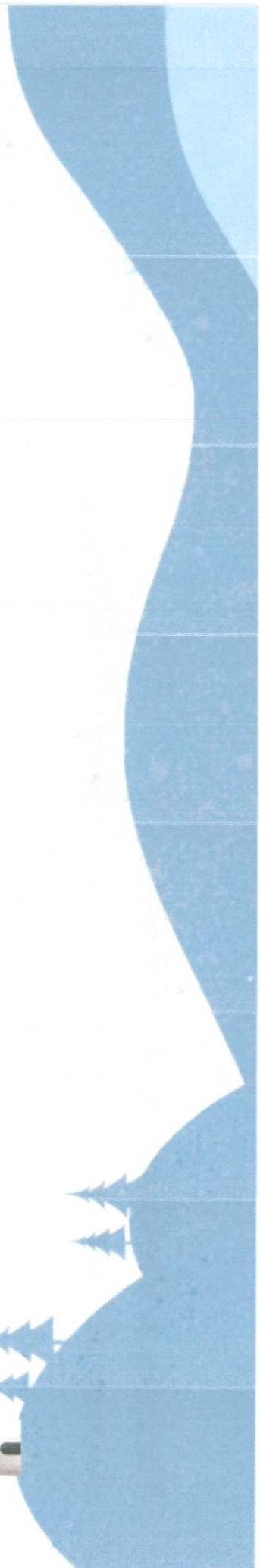
Online behavior and/or content visited or generated by a student that may demonstrate a student's desire to harm themselves without trying to end their life

▶ Suicide Research

Online behavior and/or content visited or generated by a student that may demonstrate the student is looking up statistics and information about suicide, as one may do for a class assignment versus exhibiting signs of suicide ideation

▶ Help & Support

Online behavior and/or content visited or generated by a student that may demonstrate the student is looking for help and support resources for themselves or a peer, such as hotline numbers, American Foundation for Suicide Prevention documents, support forums, etc.



Threats & Violence Alert Phases

Beacon's model predicts potential student safety threats based on *search* content

📁 Guns and Bombs

Looks for online searches for guns and bombs inquiring about how to acquire, build, use, conceal, or transport the gun or bomb.

📁 Bullying and Cyberbullying

Looks for online searches indicating that the searcher is a victim of bullying, harassment, or threats and is seeking help to stop bullying, harassment, or threats.

📁 Violent Acts

Looks for online searches explicitly inquiring about how to commit a violent act, how to obtain the means to commit a violent act, or expresses a desire to commit a violent act.

📁 Historical Acts

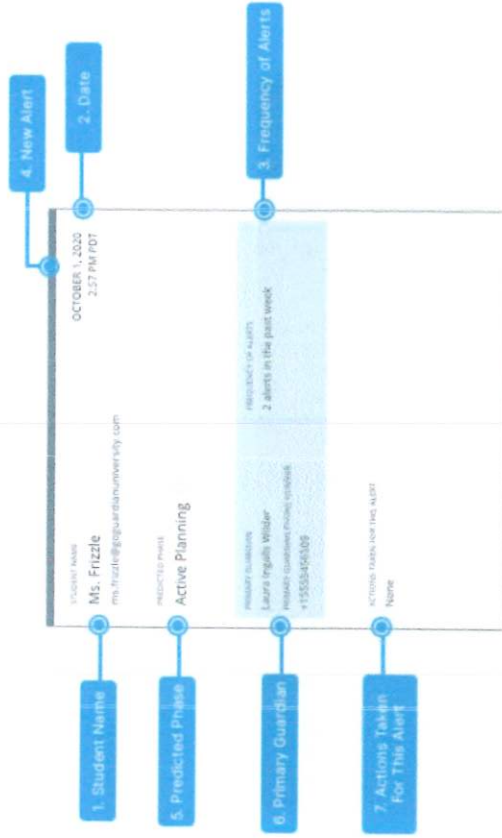
Looks for online searches directly referencing specific school shootings or attacks or specific perpetrators of those attacks. The name of a school or perpetrator must be included in the text.



Browsing Activity Generates an Alert Card

(Going clockwise beginning with Student Name)

1. **Student Name:** Name and email address of the student who generated the alert.
2. **Date:** The date and time that the alert was generated.
3. **Frequency of Alerts:** The total number of recent alerts that this student has generated.
4. **New Alert:** New and unread alerts are distinguished by a dark outline and light blue highlighting.
5. **Predicted Phase:** Predicted phase is a description of online behavior as defined and predicted by Beacon.
6. **Primary Guardian:** Primary parent or guardian contact information. You can open the alert for more information regarding the parent or guardian.
7. **Actions Taken For This Alert:** List of actions taken that have been recorded by counselors within the alert details page.



Click alert card to view demo of reviewing an alert



CASE STUDY

Windsor Public Schools

Windsor, Connecticut



6

Schools



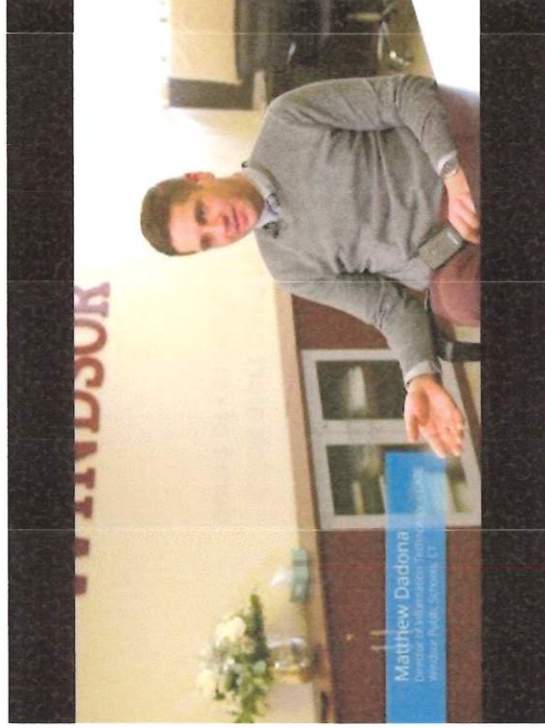
7,000

Devices



3,300

Students



Windsor Public Schools is a user of GoGuardian's classroom management and filtering products. When Beacon was released in early 2019 as a suicide prevention tool for schools to deploy on students' learning devices, it was an easy decision for this school district in Windsor, Connecticut, to make.

