

F-12

Township of Union Schools K-12



Diane Cappiello &lt;dcappiello@twpunionschools.org&gt;

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**Fwd: Donation of \$10k via AdoptAClassroom.org + Burlington Stores**

1 message

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**Akua Boakye** <aboakye@twpunionschools.org>

Mon, Aug 26, 2019 at 11:07 AM

To: Diane Cappiello <dcappiello@twpunionschools.org>, Manny Vieira <mvieira@twpunionschools.org>, Gregory Brennan <gbrennan@twpunionschools.org>, Greg Tatum <gtatum@twpunionschools.org>, Annie Moses <annie.moses@twpunionschools.org>, Latee Walton-McCleod <lmccleod@twpunionschools.org>

Diane,

Please take a look at the email below. I have been in contact with Alex from the organization as well as Ms. +Latee Walton-McCleod who is excited for this opportunity for her school.

Could you please advise as the next step pertaining to board approval? If this needs to be approved, I would like to have it on for September as the presentation of the money will need to be in September after the meeting.

Mr. Tatum and Mrs. Moses have been made aware of the donation.

Please advise.

Thank You,

*Akua Boakye*

*Personnel Manager*

*PR Coordinator*

*District Wellness Advisor*

*Township of Union Public Schools*

*908-851-6399 Phone*

*908-851-6421 Fax*

----- Forwarded message -----

From: **Alex Aberman** <aaberman@adoptaclassroom.org>

Date: Wed, Aug 21, 2019 at 1:58 PM

Subject: Re: Donation of \$10k via AdoptAClassroom.org + Burlington Stores

To: Akua Boakye <aboakye@twpunionschools.org>

Oh, wonderful! I'll look forward to hearing more from you.

**Alex Aberman**

*(She/her/hers)*

Account Manager, Corporate Sponsorships

**AdoptAClassroom.org**

401 2nd Avenue North

Suite 305

Minneapolis, MN 55401

P: 612-741-4646

E: aaberman@adoptaclassroom.org



Go to [adoptaclassroom.org](http://adoptaclassroom.org) to learn more

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On Tue, Aug 20, 2019 at 1:51 PM Akua Boakye <[aboakye@twpunionschools.org](mailto:aboakye@twpunionschools.org)> wrote:

Thank you so so much! This is a great opportunity. I have already spoken to the Principal of the School I have in mind and she is on board!

I will discuss this my Superintendent and Board of Education and get back to you.

Thank you again!

Thank You,

*Akua Boakye*

*Personnel Manager*

*PR Coordinator*

*District Wellness Advisor*

*Township of Union Public Schools*

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*908-851-6421 Fax*

On Tue, Aug 20, 2019 at 1:52 PM Alex Aberman <[aaberman@adoptaclassroom.org](mailto:aaberman@adoptaclassroom.org)> wrote:

Hi Akua --

Glad we were able to connect. Below is information I mentioned about the \$10k donation we'd like to provide to an elementary school in the district behalf of ourselves at AdoptAClassroom.org and partner, Burlington Stores. I've outlined general info, a brief timeline, and next-steps.

Thank you in advance for your time and helping to coordinate this funding. I'll look forward to hearing from you at your earliest convenience.

All the best,  
Alex

*About the \$10k donation opportunity:*

AdoptaClassroom.org is a national non-profit with a mission to help fund teachers with financial resources to purchase the supplies needed for their classroom and students (without spending their own money). We are celebrating our 21st year and are headquartered in Minneapolis, Minnesota. Since our non-profit was founded, we have disbursed more than \$30 million dollars to teachers in schools across our country.

One of our national sponsors is Burlington Stores (formerly known as Burlington Coat Factory). They will be opening a store on **Sept. 27th** at the shops at **West Branch Commons** located at 1701 Morris Avenue, Union, NJ 07083.

In celebration of Burlington's new store **we would like to donate \$10k to one of the district's elementary schools**. The money is to be divided equally among the school's classroom teachers so they are able to purchase supplies based on needs for their individual classrooms.

Ideally, Burlington would like to **surprise the teachers** and present the check at one of the schools regularly scheduled assemblies or school gatherings some time around **9/16-9/20** (though I know that's the first week of school, and therefore we can be flexible)- in order to align with the store's recent grand opening.

The **general criteria for the school selection** is;

1. Elementary level school
2. Preferably a higher-need, Title 1 school
3. Within close proximity to the new Burlington store (West Branch Commons) - within approx. 5 miles would be great.
4. The school/principal is willing to have Burlington store manager come to their school to present the check (and allow for local media to be invited to cover the presentation)

It is our policy that the **funding is to be disbursed through AdoptAClassroom.org**- merely as a way to ensure the funds are being put back into the classrooms. Following the donation, each teacher will create a virtual savings account through our website where they can use the funds to purchase supplies for their classroom. We are partnered with a wide range of 30+ vendors including Office Depot, Best Buy, Scholastic, etc. I will also note that on a case-by-case instance, we can allow out-of-network purchases for any items that are not offered through our vendors, everything from technology to field trip expenses are allowed. We will work with the school principal closer to the event date to make sure all teachers are registered to receive funds.

As briefly mentioned above, we'd love for the district/school to **share the news and invite local media** to be a part of the donation event/check presentation.

That is quite a lot of info I just provided. So, for **next steps**:

- elementary school selection who will be receiving the funding
- the main contact for organizing details (whether that's yourself, the school principal, or someone else)
- 2-3 preferred dates/times available weeks of 8/26-8/30 following to schedule a call between all involved parties (myself - Burlington - school principal - yourself - communications officer)

**\*\*Of course we've just begun conversations, and I'd love to hop on the phone with you prior to moving into the next steps.**

**Alex Aberman**  
(*She/her/hers*)  
Account Manager, Corporate Sponsorships  
**AdoptAClassroom.org**  
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Suite 305  
Minneapolis, MN 55401  
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